

# HINKLEY SPOTLIGHT: AN INTERVIEW WITH LISA MCDENNON

*Hinkley Presents Expanded Lisa McDennon Collection at High Point Market*

Avon Lake, Ohio (October 4, 2024) —Hinkley and award-winning interior designer Lisa McDennon will be releasing the largest expansion of the Lisa McDennon Lighting Collection with 33 new innovative designs being presented during this October's High Point Market. The Lisa McDennon Collection from Hinkley offers an eclectic blend of sculptural fixtures that seamlessly bridge traditional and modern West Coast styles. Striking, geometric silhouettes incorporate a playful mix of textures, featuring innovative glass and textile elements alongside fresh finishes.

Hinkley first began working with McDennon in 2012, forging what has become an incredible partnership. In collaboration with former Hinkley CEO Rick Wiedemer, the Lisa McDennon Collection debuted in 2018, bringing together Lisa's innovative approach to design and Hinkley's mastery of lighting to create some of the most sought-after styles in the Hinkley portfolio.

In anticipation of the largest Lisa McDennon Collection expansion in Hinkley history, we are excited to discuss our latest lighting designs with Lisa McDennon herself ...

---

## **What has inspired your creative process in developing this season's collection?**

My design approach is inherently eclectic, blending elements from both modern and traditional styles. I love creating fixtures that seamlessly bridge these two aesthetics. This season's collection embodies that versatility ... defined by an underlying geometry and a playful mix of textures, featuring innovative glass and textiles alongside fresh finishes.

This season's release maintains the core concepts and origins of inspiration for my collection, which is one of design blended with artistic elements, artisan details, and layered textures and materials. Stylistically, this season's collection is more diverse in terms of design but is rooted in inspirations I gather along my daily life and travels.

## **What excites you about the newest Lisa McDennon Collection designs?**

I'm excited by how many of these designs are inspired by rhythmic patterns layered upon each other. Take, for instance, **Rhea**, with its delicate micro-ribbed brass detailing paired with the figure-eight configuration – it truly stands out. Or the 10-foot **Skye** with Cased Opal glass and Heritage Brass finish—an absolute showstopper, perfect for grand entryways.

Both hexagonal pendants, **Sura** and **Lyla**, boast unique personalities with brass chains and ribbed glass details that are simply delightful. **Baya** and **Thalia**, with their coastal inspirations, bring a rich texture to the collection.

### **How has working with Hinkley affected your lighting designs and creative process?**

My design process has remained fundamentally true to its roots, beginning with hand-drawn sketches. However, I've now incorporated digital sketching into my practice, blending traditional techniques with modern tools. Reviewing shop drawings and full-scale prototypes remains crucial before proceeding to final production. It's essential to ensure that every fixture relates harmoniously to the human scale.

I've become more attuned to the technical demands of large-scale lighting design, ensuring that each element integrates seamlessly with construction. I now view each design as part of a larger collection, which inspires creativity and allows for exciting variations of the original concept. Hinkley's wide range of options enhances this approach, offering the perfect choices for size, finish, and style. Often, the extended iterations of my original designs take on a new life, sometimes even surpassing the initial idea.

I am continually drawn to exploring new materials and sources of inspiration, whether through in-depth product research or through immersive travel experiences. By giving myself the freedom to embark on new adventures and participate in industry-related events around the world, I find that my creative horizons expand in ways I never imagined. For instance, where I once might have mused, "Perhaps one day I'll shop in Paris or Marrakech," I now actively pursue these opportunities. I have made a conscious effort to step beyond the familiar, embracing the chance to learn about diverse designs and cultures. My list of destinations to explore continues to grow, each one offering the potential to enrich my design perspective.

### **What styles, trends, and inspiration are you excited about, or looking towards for future designs?**

I'm thrilled about the current state of design, where the industry is truly embracing differentiation. The prevailing trend is, in fact, a non-trend—emphasizing the importance of discovering your own personal style, which is the very ethos of my

interior design firm. Your style should reflect what brings you joy and comfort, and I believe manufacturers are offering us an abundance of options that allow for this personal expression. We now have the freedom to create truly unique, one-of-a-kind interiors that reflect the individual. It's exciting to continue to see what is in store for the future and as we do, I know it also is part of looking to our past – we are continually influenced by historical design & recreating it, so it feels fresh yet familiar. Incorporating vintage pieces into modern designs is one that I continue to explore and appreciate & hope that I can bring some of that influence into my future collections.

I have countless ideas for new designs, and I keep sketching and creating, hoping that my work resonates with people and finds a place in their environments.

**Do you have any recommendations for someone trying to incorporate these styles into their homes?**

Curiosity is key in design, and I believe it's essential not to shy away from exploring your own creativity. Take the time to truly understand what your personal style feels like, as this will guide you in creating spaces that are authentically yours. When I embark on a new project, I always begin with a single source of inspiration. It might be as simple as your favorite color, which can serve as a springboard for developing a cohesive palette. Or perhaps you've discovered a vintage rug that speaks to you—let that become the foundation around which the entire design evolves.

I'm a big fan of tangible inspiration. Gather a stack of your favorite design magazines, tear out the pages that resonate with you, and create your own mood board. This tactile approach can be incredibly grounding. Of course, digital platforms like Pinterest and Instagram are also invaluable for sparking ideas and keeping up with trends. However, the sheer volume of content can be overwhelming. My advice? Stay true to yourself and the inherent style of your home. When you do, you'll find that your design decisions naturally fall into place.

Hinkley invites High Point Market attendees to view all the stunning new additions to the Lisa McDennon Collection in the new, expanded Hinkley Market Square Showroom. Guests are encouraged to immerse themselves in elegant lighting displays and peruse Hinkley's complete Interior, Bath, Outdoor, Landscape, and Ceiling Fan collections.

The Hinkley High Point Market Showroom (Market Square #143) will be open Friday, October 25<sup>th</sup>, from 8:30 a.m. to 6:00 p.m.; Saturday, October 26<sup>th</sup> through Tuesday, October 29<sup>th</sup>, from 9:00 a.m. to 6:00 p.m.; and Wednesday, October 30<sup>th</sup>, from 9:00 a.m. to 2:00 p.m.

### **ABOUT LISA MCDENNON**

With degrees in fine art and interior design, Lisa McDennon brings a deep knowledge of art and architecture to her work, which has been recognized through several awards, including the 2024 ARTS Award for Interior Design, and coverage in national publications. McDennon founded her Laguna Beach-based interiors firm, Lisa McDennon Design, in 2000, and Nuance, McDennon's trend-setting home and lifestyle boutique, displays her modern, sophisticated style with custom furniture, lighting, and linens.

### **ABOUT HINKLEY**

Since 1922, Hinkley has been a leading designer and distributor of luxury decorative lighting and ceiling fans. Headquartered in Avon Lake, Ohio, Hinkley is driven by a passion for creating styles that resonate with true home enthusiasts, blending design and function for a wide variety of interior and exterior applications. Visit [Hinkley.com](https://www.hinkley.com) for the latest news and updates about Hinkley.

###